



MARKETING MANAGER

We are seeking an experienced and highly talented individual to lead our Marketing and Brand strategy across the College, working within the broader Marketing, Community engagement and Communications team.

Reporting into the College Principal, you will:

- Develop, implement, and monitor the College marketing strategy, including KPI's.
- Plan, create and activate all marketing/brand campaigns through traditional and digital/social media channels.
- Increase brand awareness and define brand guidelines, for Moriah College and Foundation.
- Develop and manage the overall College marketing plan and associated budget.
- Use market intelligence to analyse consumer insights and trends, to inform strategy.
- Develop and maintain strong relationships with key stakeholders.

To be considered for the role, you will have:

- 5+ years marketing experience, preferably in the NFP or Education sector.
- Relevant degree qualifications in Marketing, Business or similar.
- Ability to compile and analyse performance metrics to inform decision-making.
- Be familiar with current and emerging digital and social media trends.
- Proven experience in delivering proactive and effective marketing campaigns.
- Creative thinker with the ability to drive ideas through to reality.
- Excellent interpersonal and communication skills, both verbal and written.
- Exceptional attention to detail, high work standards and ability to be agile.
- Ability to influence and negotiate at all levels.
- Proven ability to work both autonomously and as part of a team.
- Proven ability to work under pressure, manage time effectively and prioritise conflicting timeframes.
- Friendly, personable, and empathetic.

All appointments will be based on merit selection without reference to the religion of applicants. An empathy with the ethos of our Modern Orthodox Jewish Day School is essential. Applications are now being invited for this exciting position.

Please e-mail expressions of interest to jobs@moriah.nsw.edu.au along with a copy of your resume by 5pm on **27 August 2021** outlining your suitability for the role.

For a confidential discussion regarding this role, please contact Karen Hirst, Director of People and Growth on 9375 1817.

Moriah College provides a dynamic working environment where staff are valued and students are committed to learning

Moriah College is a modern Orthodox Jewish Day School with a tradition of strong academic results